From: Ellen Gottesdiener
To: ellen@ebgconsulting.com;
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ebg CONSULTING Ellen Gottesdiener, Publisher

Forward to a Colleague

Helping your business and technical teams get product requirements right so your projects start smart and deliver the right product at the right time

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Success with Requirements

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Welcome to our Newsletter!

Hi, John -

Welcome to the September 2010 issue of *Success with Requirements*.

Agile + requirements? Agile + business analysis? Are they oil and water, or a sensible union?
For more on **how these practices really work**, I'll be conducting several webinars and share some **bottom-line practices** for agile requirements and business analysis. Read more below.

I'm also pleased to announce some **fabulous staffing changes** in this eNewsletter.

Are you going to be in London? Boston? Cincinnati? Harford? Rochester? Aarhus (Denmark)? Orlando? D.C? Maybe we'll see you soon?! We've got a **busy fall line up of events** in a variety of global locations. Will we see you at one of them? Check out our events listing.

~ ellen

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Upcoming Webinar "Proud's and Sorry's for Agile Project Management and Business Analysis" Wed 22 September

I am chairing a one day **Agile Summit** in November at Project World® & World Congress for Business Analysts® in Orlando this November. We're holding a preview webinar on Wednesday, entitled "**Proud's and Sorry's for Agile Project Management and Business Analysis**".

During our webinar, four of our Agile Summit presenters and panelists -- who are cross-industry managers and analysts on the front lines-- share their "prouds" and "sorrys" of transitioning to agile. Our roundtable discussion will cover four unique themes:

- Delivering Value
- Teamwork and Collaboration
- Technical Practices
- Communication and Change

Please join us!

Space is limited and there is still room to register for this event (September 22nd, at 12 EST). Reserve your Webinar seat now at https://www1.gotomeeting.com/register/332931945 using **Priority code: M2220W1Ellen**

Agile Requirements: Not an Oxymoron (and Webinar)

Wondering about requirements and business analysis on agile projects? Misconceptions abound about how **agile projects analyze and develop requirements.** In practice, **requirements and business analysis are the basis for planning, developing and delivering** on agile projects.

Agile requirements are congruent– they combine to form a sound and sensible union that drives successful delivery of business value. To learn more about how this works in practice, read my blog post.

Learn more. Please join me and Agilista PM hostess Donna Reed on October 13th for a free webinar, "Agile Requirements: Not an Oxymoron" to learn more!

EBG Staff Announcements

We at EBG Consulting are proud and thrilled to let you know of two important changes:

Mary Gorman has been elevated to Vice President, Quality and Delivery. Mary's keen focus on quality enables EBG Consulting to maintain our wonderful reputation for excellent, high value service and content.

We're honored to have **Sue Burk join us as a Sr. Associate**. She has a vast amount of diverse experience and expertise in business analysis and requirements as a practitioner -- as well as a trainer, mentor, consultant, and speaker. Sue has a laser-like focus on how to adopt, adapt and optimize requirements, analysis, architecture and project management practices to meet business needs. We're pleased to add her to our expert line-up!

Upcoming Events

1. Ellen is in Cincinnati, Ohio, USA delivering a public offering, "Agile Requirements: Collaborating to Define and Confirm Needs," on September 20-21 in Cincinnati, Ohio, USA.
2. Ellen is presenting on Agile Business Analysis at the Hartford IIBA Chapter on September 22nd in Hartford, Connecticut.
3. Ellen will present and participate on a panel on Agile Day at the JAX London Conference (Java, Enterprise Architecture, Agile, and Cloud) on September 27 in London, UK.

4. Ellen will present a workshop and talk at the Business Analysis/Business Process Management Conference London, September 27-29 in London, UK. Get a £200 discount by telling them you are Ellen's colleague.
5. Ellen will present an "In the Brain" talk on agile at Skills Matter in London, UK, on September 30.
6. Ellen will present and also deliver two tutorials at JAOO 2010 the week of October 5, 2010, in Aarhus, Denmark. Get a discount by using code: JAOOspeakerfollower when you register.|
7. Sue Burk will be presenting a Webinar, "Time for Good Behavior: Use Cases, Stories and Scenarios" for the Rochester, New York IIBA Chapter on October 5th.
8. Ellen and Mary Gorman are facilitating a presentation/simulation event, "The Power of Perspective: Requirements in the Eye of the Beholder" at the Boston IIBA Chapter on October 14th in Waltham, Massachusetts.

9. Ellen and Mary are both presenting at the first IIBA Conference, "Building Business Capability" October 18–21 in Alexandria, Virginia, USA.

10. Ellen will chair the Agile Summit at Project World/World Congress for BAs on November 8 in Orlando, Florida, USA. Ellen will also present later in the week. To get a discount on your registration, use discount code: **SPKRM2220EG**.

11. Mary will deliver a full-day workshop and presentation at Project World/World Congress for BAs. Use our discount code, **SPKRM2220EG**.

12. Ellen will deliver a full-day tutorial on agile requirements, along with a presentation, at Agile Practices East the week of November 15 in Orlando, Florida, USA. Register using **special promo code SPAV** and save.

Requirements eLearning PDs and CDUs

Do you want to know about Professional Development (PD) hours and Continuing Development Hours (CDUs) earned for our content-rich eLearning curriculum, *Roadmap to Success: Foundation for Requirements Development and Management*?

We've had a number of such queries from folks interested in obtaining their CBAP® and CCBA™ - as well as folks applying for their re-certification.

This 8-course curriculum earns you **24 PDs** (Professional Development hours) as well as **24 CDUs** with the IIBA. Because this training is also aligned to the PMBoK®, it also qualifies for PDUs with the PMI.

Be sure to use code **FRSWR04** to receive your *Success with Requirements* 10% discount. Learn more about this 8-course eLearning *Foundation for Requirements* curriculum in this video tour.

Archive Issues

Visit our archives to read prior *Success with Requirements* issues. Sample topics include IIBA BABOK® Agile Extension Update; Purposeful Business Analysis Learning; and more.

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